

LYME ART ASSOCIATION 90 Lyme Street Old Lyme, CT 06371 Ph: 860-434-7802 Web: www.LymeArtAssociation.org



*Celebrating Lyme's Beauty* 6<sup>th</sup> Annual Lyme Land Conservation Trust Paint-Out Prospectus

Open to: All *plein air* artists.
Juror: To be announced.
Days of Paint-Out: Sept. 30, 2017, sunrise to sunset.
Registration for Paint-Out: Sept. 30, 2017, starting at 9am at 1 Honey Hill Lane, Lyme, CT Rain Date for Paint-Out: October 7, 2017, sunrise to sunset.
Location: Moulson Pond
Receiving Day at LAA for the *Celebrating Lyme's Beauty* exhibition: Saturday, November 4, 10 - 5pm & Sunday, November 5, 1-5pm.
Submission Fee: \$15 first painting, \$10 each additional.
On View: November 10, 2017.
Opening Reception: Friday, November 17, 2017, 5-7pm.
Removal of Exhibition: Saturday, January 5, 10-5pm & Sunday, January 6, 2018 1-5pm.

## About the Event and Exhibition

The 6<sup>th</sup> Annual Lyme Land Conservation Trust Paint-Out continues the *plein air* tradition established by the early American Impressionists who founded the Lyme Art Colony over a hundred years ago. All *plein air* artists are invited to join their colleagues for a beautiful autumn day of outdoor painting and camaraderie.

The 2017 Paint-Out will be located Moulson Pond, a Lyme Land Trust property in Lyme. Registration takes place at 1 Honey Lane. Artists are allowed on several adjacent private properties that are only available for painting on the day of the paint out.

**Directions:** Rte. 156 to Mr. Archer Road. Continue over Bridge (Red Mill on left; Moulson Pond on right). Left after Bridge onto Honey Hill Lane.

Works created at the 2017 Paint-Out location are eligible for exhibition and sale during the *Celebrating Lyme's Beauty* exhibition, to be held at the Lyme Art Association from November 10, 2014 through January 5, 2018. Please see receiving and submission details above. *Celebrating Lyme's Beauty* will be held in the LAA's Goodman Gallery and run concurrent with the LAA's annual holiday exhibition, *Deck the Walls*. A festive opening reception will be held on November 17, 2017 from 5-7pm.



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## Entry Requirements

- All work must be for sale, appropriately framed, mounted, and securely wired for hanging.
- Media All media allowed. No photographs.
- All submissions of work and materials are at the artist's sole risk. The Lyme Land Trust and LAA assume no responsibility for loss or damage during the exhibition or subsequent storage at the close of the show.
- The LAA reserves the right to remove or not accept any art for any reason at any time.
- Entry of your work is confirmation of your acceptance of these terms.

## Terms and Conditions for Sale of Artwork

Checks and credit card payment for purchase of artwork, including CT sales tax, shall be made out to the LAA. If the artwork is sold, 15% of the sale price will be donated to the Lyme Land Trust, 35% of the sale price will be donated to the LAA and 50% of the sale price will be remitted to the artist by check from the LAA. The LAA will retain and remit the sales tax. As a not-for-profit organization, the LAA provides artists with an opportunity to exhibit but does not assume the role of agent or representative.

## <u>Sales</u>

This event is a fundraiser for the Lyme Land Conservation Trust (LLCT), a 501(C)3 nonprofit organization dedicated to preserving for the public benefit Lyme's natural beauty. As such, the LLCT will retain a 15% commission. Our host, the Lyme Art Association will retain a 35% commission and artists will receive 50%.

We hope you'll join us!